



# Online Privacy

## I. Introduction

OneAZ respects your privacy and recognizes the importance of protecting your personal information. This notice explains how we collect information based on your interactions with our websites, mobile sites and applications and digital ads. Please read this Online Privacy Statement in conjunction with the OneAZ Privacy Notice.

## II. Online Information Collection on OneAZ Websites

### a. Personal Information

You can visit and browse the OneAZ's website and find out about our services, check on career opportunities, and access other information without providing us with your personal information. Information you send us will be used by us and our affiliates only to offer you the highest level of service and to complement our marketing and research efforts.

### b. IP Addresses

OneAZ's web servers collect your Internet protocol (IP) address for our system administration and internal reporting purposes. We use this information to improve our website, develop marketing, monitor website performance and better meet client needs. When you view pages on our website, our servers log your IP address. Using IP addresses, we can determine the domain names of Internet service providers (ISPs) used to access our website. Domain name information does not include personal information about individual visitors.

### c. Cookies

OneAZ's website functions are based, in part, on your browser's ability to accept cookie files. Cookies are pieces of information that a website transfers to your hard drive that allow you to more easily navigate a website and customize website features that are updated each time you visit a website

Cookies also help us track repeat visits to our website. Most browsers are initially set up to accept cookies. You may set your preferences to refuse cookies; however, this may limit your access to some areas of our website.

We may also use cookies in our online advertising to monitor websites to determine which of our advertisements are most likely to appeal to you, to display advertisements to you and then monitor your response. Please see section V. Advertising below for more information.

#### **d. How We Respond to Do Not Track Signals**

If you have enabled your Internet browser to refuse cookies or have selected a "do not track" preference, we will not collect personal information about you. In addition, when you visit our website, third parties will not collect personal information about you or your online activities over time or across websites.

#### **e. Browsers**

We may collect certain information from your browser, such as your media access control (MAC) address, device type, screen resolution, operating system version and Internet browser type and version. We use this information to ensure that our websites function properly and also for security reasons.

#### **f. Pixel Tags, Web Beacons, Clear GIFs or Other Technologies**

These technologies may be used with some of our web pages, mobile applications and HTML-formatted email messages to measure the effectiveness of our communications and success of our marketing campaigns. We may also use these technologies to compile statistics about usage and response rates and to help us resolve visitor questions about using our website.

#### **g. Location Tracking**

We may collect information about your physical location through our websites and mobile applications. An example includes your physical location when you search for a nearby financial advisor using your mobile device.

### **III. Links**

For your convenience, our website may contain links to other websites. This does not imply any affiliation with, or an endorsement, authorization, sponsorship or promotion of a non-OneAZ website or its owner. OneAZ accepts no responsibility for the content, products or services provided on linked websites. If you choose to access such non-OneAZ websites, you do so at your own risk, and you should be aware that those websites are governed by their own terms and conditions and privacy policies.

### **IV. Email**

### **V. Online Advertising**

Information collected by our advertising service providers through cookies and other technologies may include browsing behavior, referring sites and your response to advertisements. These cookies do not collect personal information. Data collected in this manner

is only used to improve our advertising.

OneAZ participates in Online Behavioral Advertising (OBA). If you receive a behaviorally targeted advertisement, you may click on the displayed icon to receive more information and choose to opt out. Your opt-out choices may be affected by your use of a specific device, your browser settings or your log-on credentials. If you opt out, you may still receive online advertising from OneAZ, which is not based on your preferences or online behavior.

## **VI. Mobile Applications**

OneAZ's mobile applications allow you to access your account balances and make financial transactions. This Online Privacy Statement applies to any personal or other information that we may collect through our mobile applications.

## **VII. Social Media Websites**

OneAZ participates in social media websites such as Facebook®, Twitter®, YouTube® and LinkedIn® that enable online sharing and collaboration among users. Any content you post, opinions you express or personal information that you provide to social media providers is subject to the terms of use and privacy policies of those websites.

## **VIII. Changes to this Statement**

OneAZ reserves the right to change this privacy statement at anytime. Changes are effective upon posting to this site.